



Florida Impaired Driving Coalition Impaired Driving Strategic Action Plan

Updated – August 24, 2017

GOAL 1: IMPROVE PROGRAM MANAGEMENT AND STRATEGIC PLANNING

Objective 1.1: Expand Impaired Driving Coalition membership to include, at minimum, representatives from the Prosecuting Attorneys and Judges Associations, the military, the Tribal Nations, education, and multi-cultural organizations.

Strategy 1.1.1: Gain membership through outreach to military representative, Department of Education, and multi-cultural organizations.

| Action Step # | Action Step Leader(s) | Description | Status |
|---------------|--------------------------------------|--|--|
| 1.1.1a | Juan Cardona Kyle Clark | Reach out to military representative(s). | Juan will follow up with Olympia Jackson. Reached out to Ray's contact at the Federal Probation Courts and Coast Guard Reserves (is working with supervisors for approval). |
| 1.1.1b | Danielle Branciforte Dave Pinsker | Reach out to the Department of Education. | Danielle is waiting to hear back from Jamie at Leon County School Board. |
| 1.1.1c | Judge Grube, Brett Railey | Reach out to multi-cultural organizations. | Ongoing |

GOAL 2: IMPROVE PREVENTION

Objective 2.1: Draft model legislation to make over-service grounds for license action.

Strategy 2.1.1: Work with local vendors and distributors to educate and inform them on over-service.

| Action Step # | Action Step Leader(s) | Description | Status |
|---------------|-----------------------|--|---|
| 2.1.1a | Frank Franco | Work with Department of Business Professional Regulations to draft model language to address over-service. | Will follow up with Frank Franco at November 2017 FIDC meeting. |

Objective 2.2: Ensure that Community Traffic Safety Teams develop and implement strategies to address impaired driving by educating the teams about the extent and impact of impaired driving in their communities, and identifying opportunities to engage them in helping to address the problem.

Strategy 2.2.1: Engage communities throughout the state in addressing impaired driving issues. Improve collaboration and communication between the FIDC and the FDOT CTSTs.

| Action Step # | Action Step Leader(s) | Description | Status |
|---------------|-----------------------|---|-----------------------------------|
| 2.2.1a | Juan Cardona | LELs reach out to local Community Traffic Safety Teams (CTST) to educate and inform them on opportunities they may have to address and support impaired driving in their communities. | Ongoing |
| 2.2.1b | Melissa Gonzalez | Distribute list of FDOT CTST coordinators to FIDC membership. | |
| 2.2.1c | Cambridge Systematics | Invite local FDOT CTST Coordinator(s) to each FIDC meeting. | Begin with November 2017 meeting. |

GOAL 3: CRIMINAL JUSTICE SYSTEM

Objective 3.1: Propose language for a statute that increases the existing penalties for chemical test refusals.

Strategy 3.1.1: Draft model language for DUI refusal legislation.

| Action Step # | Action Step Leader(s) | Description | Status |
|---------------|-----------------------------|---|---|
| 3.1.1a | Chief Railey Judge Grube | Revise Refusal model language used previously and post on the FIDC website. | Revise and post model language on FIDC website. |

Objective 3.2: Support codification of a uniform statewide impaired driving diversion program, defining criteria for admission and successful completion, and limiting participation in specified cases involving aggravating factors including recidivism.

Strategy 3.2.1: Propose language for legislation codification that includes parameters for deferral programs in the state and centralizing the data for offenders who have already been in a deferral program.

| Action Step # | Action Step Leader(s) | Description | Status |
|---------------|-----------------------------|---|---|
| 3.2.1a | Chief Railey Judge Grube | Review best practices from other states, e.g., Pennsylvania, Louisiana, Connecticut, and Mississippi, that could be considered for legislative approval in Florida. | Judge Grube will compile the list of best practices and present to the coalition at the November 2017 FIDC meeting. |
| 3.2.1b | TBD | Communicate the list of best practices as they apply to Florida. | Develop Best Practices. Post on FIDC website and share with our partners. |

Objective 3.3: Review existing legislation for compliance with the impaired driving components of the FAST Act.

Strategy 3.3.1: Publicize the extent to which Florida currently complies with the impaired driving requirements of the FAST Act.

| Action Step # | Action Step Leader(s) | Description | Status |
|----------------------|---|---|---------------------------------------|
| 3.3.1a | Chief Railey Ray Graves Larry Coggins Melissa Gonzalez | Review current laws and determine legislative needs to comply with NHTSA incentive. | Continue to review legislation. |
| 3.3.1b | TBD | Develop a white paper that indicates the extent to which Florida currently complies with the impaired driving requirements of the FAST Act. | Subcommittee needs to be established. |

Objective 3.4: Establish a process to link the citation to the impaired driving court case.

Strategy 3.4.1: Work with the TRCC to encourage development of a process to link citations to the impaired driving court case numbering system

| Action Step # | Action Step Leader(s) | Description | Status |
|----------------------|--|---|---------------|
| 3.4.1a | Judge Grube Ann Marie Johnson Melissa Gonzalez | Develop speaking points to present to the TRCC. | Not started. |

Objective 3.5: Ensure the accuracy of toxicology labs that meet minimum recommendations for the toxicological investigation of suspected drug-impaired driving cases and encourage standard toxicological screening for drug testing labs as recommended by NHTSA (verify that NHTSA is the authority)

Strategy 3.5.1: Determine current abilities of Florida’s toxicology labs to meet minimum recommendations for the toxicological investigation of suspected drug impaired driving cases

| Action Step # | Action Step Leader(s) | Description | Status |
|---------------|-----------------------|---|---------------------------------------|
| 3.5.1a | TBD | Identify toxicology labs being used for DUI enforcement cases and each lab’s current capabilities and compare to minimum targets. | Subcommittee needs to be established. |
| 3.5.1b | TBD | Draft a white paper summarizing the results of the comparison of each lab with the minimum recommendations. | Subcommittee needs to be established. |

Strategy 3.5.2: Propose a standard toxicological screening for drug testing labs based on NHTSA standards (or appropriate authority)

| Action Step # | Action Step Leader(s) | Description | Status |
|---------------|-----------------------|--|---------------------------------------|
| 3.5.2a | TBD | Draft a white paper proposing a standard toxicological screening for drug testing labs based on NHTSA standards (or appropriate authority) | Subcommittee needs to be established. |

Objective 3.6: Propose language for a statute that improves the existing process for requesting blood draws to test for drug impaired driving

Strategy 3.6.1: Draft model language for search warrants related to blood draws for drug impaired driving

| Action Step # | Action Step Leader(s) | Description | Status |
|---------------|-----------------------|---|---------------------------------------|
| 3.6.1a | TBD | Draft model language for search warrants related to blood draws for drug impaired driving and post on the FIDC website. | Subcommittee needs to be established. |

GOAL 4: COMMUNICATION PLAN

Objective 4.1: Develop a comprehensive multi-pronged approach to communicate to the public and impaired driving stakeholders the importance of driving sober.

Strategy 4.1.1: Develop an Impaired Driving Communications Plan to increase public awareness of the State’s focus on preventing, detecting, arresting, and adjudicating impaired drivers.

| Action Step # | Action Step Leader(s) | Description | Status |
|---------------|-----------------------|---|--------|
| 4.1.1a | FIDC | Establish a subcommittee including FIDC member and Community Traffic Safety Team (CTST) representatives to support development of an Impaired Driving Strategic Communications Plan. | |
| 4.1.1b | Melissa Gonzalez | Develop a year-round, data-driven, strategic, and tactical Impaired Driving Communications Plan that: <ul style="list-style-type: none"> • Considers and refreshes or expands upon what is currently being done in Florida. • Addresses impaired driving target audiences; and promotes preventing, detecting, arresting, and adjudicating impaired drivers including the state’s high-visibility enforcement initiatives. • Includes a diverse set of print and digital informational/marketing materials. • Details toolkits and event materials for law enforcement and other stakeholders that can be branded for local use and/or distributed by CTST and other Florida coalition partners. • Identifies the various professionals and champions and provides talking points to promote preventing, detecting, arresting, and adjudicating impaired drivers. • Identifies distribution networks for materials. | |

Strategy 4.1.2: Implement the Impaired Driving Communications Plan and share it with all partners to solicit their buy-in and support.

| Action Step # | Action Step Leader(s) | Description | Performance Measures |
|----------------------|------------------------------|--|-----------------------------|
| 4.1.2a | TBD | Develop a diverse set of FDOT/FIDC “branded” informational/marketing materials including digital, print, high-visibility content, social media, toolkits, and speaking points for various audiences, as appropriate. | |
| 4.1.2b | FIDC | Identify effective communication and education materials to be posted on the FIDC website. | Ongoing. |
| 4.1.2c | Juan Cardona | Promote high-visibility enforcement initiatives to counter impaired driving. | Ongoing. |
| 4.1.2d | Matt Nasworthy | Identify and promote safe ride programs and other alternatives that separate drinking from driving impaired. | |
| 4.1.2e | TBD | Develop a media information page that includes advertisements, toolkits, etc. | |
| 4.1.2f | TBD | Develop strategic partnerships with Florida’s other safety and public health coalitions to gain their support and assistance with promoting impaired driving messages to their key audiences. <ul style="list-style-type: none"> • Develop or expand partnerships with other agencies, businesses, and coalitions to incorporate impaired driving information in their materials. | |
| 4.1.2g | TBD | Distribute informational/marketing materials to target audiences through identified distribution networks. | |

GOAL 5: IMPROVE THE SCREENING, ASSESSMENT, TREATMENT, AND REHABILITATION SYSTEM IN FLORIDA

**This goal was updated at the August 24-25, 2017 FDIC meeting and the 2 objectives were determined to have been completed.
The FIDC will discuss new objectives and actions steps at the November 16-17, 2017 FDIC Meeting.**

GOAL 6: PROGRAM EVALUATION AND DATA

**This goal was updated at the August 24-25, 2017 FDIC meeting and the 1st objective was determined to have been completed.
The FIDC will discuss new objectives and actions steps at the November 16-17, 2017 FDIC Meeting.**