



FDOT Impaired Driving Program Updates

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FDOT Traffic Safety Program Manager

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Agenda

- Lifesavers 2020
- Drive Sober Florida: Materials and Website Update
- Commercial Products on the Market: The Beersy



Lifesavers National Conference on Highway Safety Priorities

March 15-17, 2020 in Tampa, FL

Lifesavers: March 15-17, 2020 in Tampa, FL

- **Lifesavers Conference Planning Committee is still accepting speaker proposals until September 6, 2019.**
 - <https://www.abstractscorecard.com/cfp/submit/login.asp?EventKey=XDDKKWIW>
- **Visit the Lifesavers Conference website this fall for hotel and registration information. Registration will open this November.**
 - <https://lifesaversconference.org/>



Drive Sober Florida:

Materials and Website Updates

Drive Sober Florida: Materials - DUI Law Tip Card



**DRIVE SOBER OR
GET PULLED OVER**

FLORIDA STATUTE 316.193
DRIVING UNDER THE INFLUENCE (DUI)
 Driving Under the Influence (DUI) of alcoholic beverages, chemical substances, or controlled substances is one offense, **proved by impairment of normal faculties or an unlawful blood alcohol or breath alcohol level of .08 or above.** The penalties upon conviction are the same, regardless of the manner in which the offense is proven.

Alcoholic Beverages	Chemical Substances	Controlled Substances

**IF YOU ARE UNDER THE INFLUENCE,
DON'T GET BEHIND THE WHEEL.**

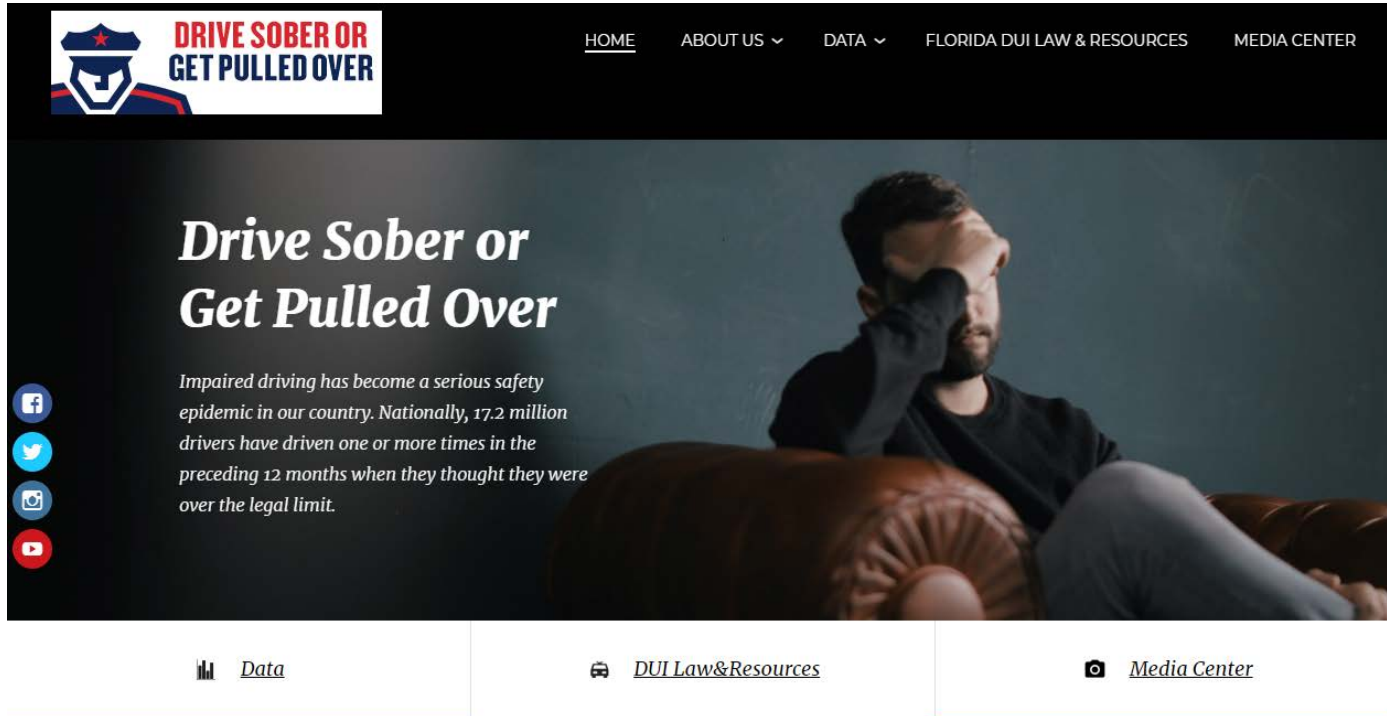
FDOT

DriveSoberFL.com

Drive Sober Florida: Materials - Bike DUI Law Tip Card



Drive Sober Florida: Website



DRIVE SOBER OR GET PULLED

Over Enforcement Mobilization

DriveSoberFL.com

Commercial Products on the Market:

The Beersy -

A Realistic Hide-A-Beer Silicone Sleeve

The Beersy: A Realistic Hide-A-Bear Silicone Sleeve



The Beersy: A Realistic Hide-A-Beer Silicone Sleeve

BEERSY "CRUNK" SILICONE SLEEVE HIDE A BEER

\$12.99 ~~\$16.99~~

WE ARE NOW SHINY! Hide Your Beer! The Beersy is a full length silicone sleeve designed to fully cover an entire aluminum can. Be discreet while drinking your favorite canned beverage. The Beersy fits nearly all standard 12 fl oz beverage cans except COORS LIGHT & other skinny can brands. The product is intended as a gag for legal drinking scenarios. This product is not intended to deceive the law. Drink responsibly.

PATENT PENDING

WE SHIP WORLDWIDE

1001 items left

QTY

ADD TO CART



The Beersy: A Realistic Hide-A-Bear Silicone Sleeve



thebeersy

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 Fits in your Pocket

 Patent Pending

 ORDER NOW 

beersy.com/collections/beersy

The Beersy: A Realistic Hide-A-Beer Silicone Sleeve



Okaloosa County Sheriff's Office

March 27 · 🌐

Spring Break fact: Hiding vodka in a sunscreen bottle only works if you don't let a Deputy see you drink out of it. 🌟👉👎



thebeersy · Following



If only there was a solution for this...

Beersy.com



BARSTOOLSPO RTS.COM

Florida Police Will Be Cracking Down on Spring Breakers Drinking Vodka From Sunscreen Bottles



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thebeersy Hmmmmmm HOLLER AT US FLORIDA

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BEERSY

@thebeersy

...was that a Bud Light?!?!



Questions

