



Florida Impaired Driving Coalition

Meeting Report

May 4-5, 2023

Prepared for:

Florida Department of Transportation

Prepared by:

Cambridge Systematics, Inc.



1.0 Attendees

The participants in the May 4-5, 2023, Florida Impaired Driving Coalition (FIDC) meeting are listed below.

Name	Agency Represented	Attendance
Anne Rollyson	Florida Safety Council	<input type="checkbox"/>
Sgt. Anthony Palese	Florida Highway Patrol (FHP)	<input checked="" type="checkbox"/>
Chief Art Bodenheimer	Lake Alfred Police Department	<input type="checkbox"/>
Sgt. Ben Shaw	Jacksonville Sheriff's Office	<input checked="" type="checkbox"/>
Brandy Howard	SunCoast Safety Council	<input checked="" type="checkbox"/>
Dr. Brett Kirkland	Florida Dept. of Law Enforcement, Alcohol Testing Program (FDLE, ATP)	<input type="checkbox"/>
Chief Brett Railey	Florida Police Chiefs Association	<input checked="" type="checkbox"/>
Carmen Dixon	Florida Department of Health, Office of Medical Marijuana Use	<input checked="" type="checkbox"/>
Lt. Channing Taylor	Florida Highway Patrol (FHP)	<input type="checkbox"/>
Chris Craig	Florida Dept. of Transportation, State Safety Office (FDOT-SSO)	<input checked="" type="checkbox"/>
Chris Earl	Florida Safety Council	<input type="checkbox"/>
Chrystal Williams	Florida Dept. of Health, Office of Medical Marijuana Use (FDOH, OMMU)	<input type="checkbox"/>
Cpl. Daniel Darren	Collier County Sheriff's Office	<input checked="" type="checkbox"/>
Chief David Ennis	Retired Chief of Police	<input type="checkbox"/>
Dennis Siewert	Florida Dept. of Law Enforcement, Toxicology (FDLE, Toxicology)	<input type="checkbox"/>
Delton Perry	Florida Dept. of Highway Safety and Motor Vehicles (FLHSMV)	<input checked="" type="checkbox"/>
Ellen Snelling	Tampa Alcohol Coalition	<input checked="" type="checkbox"/>
Elvia Marcus	Miami-Dade County State Attorney's Office	<input type="checkbox"/>



Name	Agency Represented	Attendance
Ernie Bradley	Florida Dept. of Transportation, State Safety Office (FDOT-SSO)	<input checked="" type="checkbox"/>
Geoff Luebkemann	The Florida Restaurant & Lodging Association / Regulatory Compliance Services, Inc.	<input type="checkbox"/>
Helen Justice	DUI Counterattack, Hillsborough, Inc.	<input type="checkbox"/>
Sgt. Hugh Gross	Hillsborough County Sheriff's Office	<input checked="" type="checkbox"/>
Isabel Perez-Morina	Advocate Program, Inc./Florida Association of Community Corrections	<input checked="" type="checkbox"/>
DS. John Howard	St. Johns County Sheriff's Office	<input type="checkbox"/>
Jon Askins	Institute of Police Technology and Management (IPTM)	<input checked="" type="checkbox"/>
Juan Cardona	Institute of Police Technology and Management (IPTM)	<input checked="" type="checkbox"/>
Kathy Jimenez-Morales	Florida Dept. of Highway Safety and Motor Vehicles (FLHSMV)	<input type="checkbox"/>
Det. Kevin Millan	Miami Beach Police Department	<input type="checkbox"/>
Kyle Clark	International Association of Chiefs of Police (IACP)	<input checked="" type="checkbox"/>
Larry Coggins	Mothers Against Drunk Driving (MADD)	<input checked="" type="checkbox"/>
Dr. Lisa Reidy	University of Miami, Division of Toxicology (UM-Toxicology)	<input type="checkbox"/>
Lora Hollingsworth	Florida Dept. of Transportation, State Safety Office (FDOT-SSO)	<input type="checkbox"/>
Malcom Osteen	United States Probation/United States Coast Guard (Reserve)	<input type="checkbox"/>
Marcie Padron	Orange County Sheriff's Office	<input type="checkbox"/>
Lt. Col. Mark Brown	Florida Highway Patrol (FHP)	<input type="checkbox"/>
Sgt. Mark Eastty	Pinellas County Sheriff's Office	<input checked="" type="checkbox"/>
Mary Lewis	Florida Dept. of Highway Safety and Motor Vehicles (FLHSMV)	<input type="checkbox"/>
Sgt. Matthew Rosenbloom	Pasco County Sheriff's Office	<input type="checkbox"/>



Name	Agency Represented	Attendance
Melissa Gonzalez	Florida Dept. of Highway Safety and Motor Vehicles (FLHSMV)	<input checked="" type="checkbox"/>
Melissa Valido	Students Against Destructive Decisions (SADD)	<input type="checkbox"/>
Corporal Michael White	Tampa Police Department	<input type="checkbox"/>
Mike Zinn	Florida Dept. of Transportation, District 7 (FDOT-D7)	<input checked="" type="checkbox"/>
Lt. Michael Marden	Lake County Sheriff's Office	<input type="checkbox"/>
Ofc. Morgan Stirling	Fort Walton Beach Police Department	<input checked="" type="checkbox"/>
Nicholas Tiscione	Palm Beach County Sheriff's Office	<input checked="" type="checkbox"/>
Capt. Rachel Bryant	Florida Fish and Wildlife Conservation Commission, Division of Law Enforcement, Boating and Waterways Section, Statewide Boating Safety Unit (FWC)	<input type="checkbox"/>
Ray Graves	Florida Dept. of Highway Safety and Motor Vehicles (FLHSMV)	<input checked="" type="checkbox"/>
Richie Frederick	Florida Dept. of Highway Safety and Motor Vehicles (FLHSMV)	<input type="checkbox"/>
Ross Weiner	Broward State Attorney's Office	<input type="checkbox"/>
Sgt. Ryan Clifton	Broward Sheriff's Office	<input type="checkbox"/>
Shayla Platt	Florida Dept. of Law Enforcement, Alcohol Testing Program (FDLE-ATP)	<input type="checkbox"/>
Spencer Hathaway	7th Judicial Circuit State Attorney's Office	<input type="checkbox"/>
Stephen Talpins	Miami-Dade County State Attorney's Office	<input type="checkbox"/>
Theresa Chestnut	Florida Dept. of Transportation, District 1 (FDOT-D1)	<input type="checkbox"/>
Thomas Graham	Florida Dept. of Law Enforcement, Alcohol Testing Program (FDLE-ATP)	<input type="checkbox"/>
Tim Cornelius	Institute of Police Technology and Management (IPTM)	<input type="checkbox"/>
Tim Roberts	Institute of Police Technology and Management (IPTM)	<input type="checkbox"/>
Todd Schimpf	Florida Dept. of Health Office of Medical Marijuana Use (FDOH-OMMU)	<input type="checkbox"/>



Name	Agency Represented	Attendance
Ofc. Tom Apsey	Seminole Police Department, Seminole Tribe of Florida	<input type="checkbox"/>
Tom Moffett	Florida Dept. of Highway Safety and Motor Vehicles (FLHSMV)	<input type="checkbox"/>
Vernon Howell	Florida Dept. of Highway Safety and Motor Vehicles (FLHSMV)	<input type="checkbox"/>
Vin Petty	Tallahassee Community College, Florida Public Safety Institute (TSRP-FPSI)	<input checked="" type="checkbox"/>
Capt. William Jarvis	Florida Dept. of Business and Professional Regulation, Division of Alcoholic Beverages and Tobacco, Bureau of Law Enforcement (ABT)	<input checked="" type="checkbox"/>
Hon. William Overton	Trial Court Judge	<input type="checkbox"/>

Traffic Safety Partners

Name	Agency Represented	Attendance
Danny Shopf	Cambridge Systematics (CS)	<input checked="" type="checkbox"/>
Elizabeth Chedester	Center for Urban Transportation Research (CUTR)	<input type="checkbox"/>
Olimpia Jackson	United States Navy	<input type="checkbox"/>
Chanyoung Lee	Center for Urban Transportation Research (CUTR)	<input checked="" type="checkbox"/>
Ryan Huff	Center for Urban Transportation Research (CUTR)	<input checked="" type="checkbox"/>
Joe Pecchio	AAA	<input type="checkbox"/>
Karen Morgan	AAA	<input type="checkbox"/>
Lindsey Champlin	AAA	<input checked="" type="checkbox"/>
Matt Nasworthy	AAA	<input type="checkbox"/>
Michele Harris	AAA	<input checked="" type="checkbox"/>
Murray Brooks	SCRAM Systems	<input type="checkbox"/>
Dr. Patricia Byers	University of Miami Miller School of Medicine / Department of Surgery	<input type="checkbox"/>
Sandy Ho	Great Bay Distributors	<input type="checkbox"/>

Other Attendees



- Byron Greenwood, Intoximeters, Inc.
- Fred Delfino, Abbott

2.0 Meeting Notes – May 4, 2023

Welcome, Introductions, and Agenda

Kyle Clark, International Association of Chiefs of Police (IACP), introduced himself and welcomed participants to the Florida Impaired Driving Coalition (FIDC) meeting and thanked everyone for joining. He facilitated a round of introductions and provided updates on the following items of interest happening nationally and what they mean for impaired driving.

Kyle said the technical advisory panel has approved new final exams for DRE schools to use each quarter based on a 500-question bank. The curricula has been released and all state DRE coordinators have access. Tim Cornelius, IPTM, has been appointed as the chair of the curricula committee. He said the New Jersey Supreme Court Case (New Jersey v. Olenowski) is still underway and will have impacts on how impaired driving is treated going forward. It is being considered under the Daubert Standard to assess whether an expert witness' scientific testimony is based on scientifically valid reasoning that can be applied to the facts at issue. Decisions on this case are expected by July. IACP is publishing the annual report now and should be finalized next month. Kyle said there are 8,350 DREs in the U.S and noted that central nervous system (CNS) stimulants and Cannabis are the most common drugs identified by DREs. There are 370 DREs in Florida with 509 enforcement evaluations last year which is slightly below the national average. He noted there are opportunities to increase the number of evaluations done by DREs in Florida. In Florida, like the rest of the U.S., CNS Stimulants and Cannabis are the top two drugs identified. The IACP Impaired Driving & Traffic Safety Conference is scheduled for August 9-11, 2023, in Anaheim, CA. NHTSA is considering sponsoring drug impairment identification training for education professionals and there may be support coming for the DITEP Program. He closed by providing an overview of the DRE recruitment plan. He showed a tool that identifies the location of every certified DRE located in Florida and suggested there are opportunities to compare this tool to Florida's traffic records data to identify opportunities to increase DRE presence/recruitment.

Danny gave an overview of the agenda before moving on to the next agenda item.

FIDC Strategic Action Plan Action Step Leader Identification

Danny Shopf, Cambridge Systematics, led a review of the proposed FIDC Action Plan and asked participants to volunteer to be Action Step Leaders to coordinate activities related to each action of the FIDC Action Plan.

Participants had no questions or comments.

Florida Impaired Driving Digital and Print Materials

Chris Craig, FDOT, shared examples of impaired driving digital and print materials and asked the FIDC to provide their feedback. He said following the meeting, the team would revise the materials based on their feedback and make them available on www.drivesoberfl.com.

Participants had the following questions and comments:

Tip Card 1 – Driving Impaired Is A Costly Choice

- Consider changing this to “Drunk Driving is a Costly Choice” to make it clearer and easier to understand for the public.
- Consider creating two fact sheets, one focused on alcohol impairment and one focused on drug impairment.
- Up to 10 years in jail is not a correct figure. We should change this to “Up to 30 Years” which would be the penalty for DUI manslaughter and fleeing the scene.
- Consider increasing the DUI cost. \$10,000 seems like a low figure.
- Could add a reference that a DUI will stay on your driving record for 75 years.
- Reference the permanence of a mugshot.
- Should also reference that DUI offenders could lose their license forever.
 - It might make sense to break out a list of penalties if you kill someone while impaired.
 - This is the most powerful part of the tip card. Could we make that the focus of the card and use the rest of supporting context.

Tip Card 2 – Prevent Drug Impaired Driving

- Consider updating the image to show a fork in the road with the drug impairment on one side and a clear road on the other.
- Limited short-term memory function seems a little complex. Update to “trouble remembering” or “brain fog.”
- Round up to 22%.
- Remove “in crashes in 2021, and” from the paragraph below 21.8%.
- Reword the first bullet. “Do not drive if you or anyone driving have used” could work.
- Check the font on the second sentence of the second bullet.

Tip Card 3 – The No Way To Win Game

- Adjust to “30 years.”
- Adjust to “lose your license forever.”
- Adjust “Death – You could kill yourself or someone else”
- Change the title on the back side to “How to Win Big”

Roadside Oral Fluid Testing

Byron Greenwood, Intoximeters, Inc., and Fred Delfino, Abbott, gave a presentation on roadside oral fluid testing. Byron showed a video showcasing the SoToxa mobile test system and its capabilities for roadside oral fluid testing. Fred said that Florida, like many other states, does not always do follow-up drug testing once an offender tests positive for alcohol impairment. He noted ARIDE trained officers are using the SoToxa devices in some states to support their roadside impairment evaluations. Fred said this tool is not intended to be used in

court or as a tool for determining impairment but rather to identify the presence of drugs to confirm the results of trained officer evaluations.

Participants had the following questions and comments:

- Fred noted SoToxa provides a qualitative test that indicates if there is a presence of drugs above a certain threshold but not necessarily correlated to the amount in the blood.
- What mechanisms were leveraged to start oral fluid testing with SoToxa?
 - Several of the states we’ve conducted pilots in did not include oral fluid testing within their legislation. In these cases, oral fluid testing was performed in conjunction with other accepted methods such as blood or urine testing. Other states suggested that legislation didn’t say oral fluid couldn’t be collected so they chose to include oral fluid as a pilot.
- What is the sample size required for an effective test result? Is dry mouth an issue when collecting a sample?
 - The average time to collect a sample is less than a minute. Dry mouth is something that does come up from time to time, but users are trained to do testing to mitigate the challenges that are commonly related to collecting an adequate sample.
- Public exposure to law enforcement doing a swab is commonly associated with DNA testing. Is there concern from the public that this is happening?
 - While this question has come up, it hasn’t been a major concern from our perspective.
- What is the cost for a unit and the testing supplies?
 - The full system costs about \$5,500.
- What are the calibration requirements?
 - The system is fully calibrated and includes quality control cartridges to ensure proper calibration. Typically, units are sent in annually for recalibration and general maintenance.
- Have you considered expanding the scope to include Fentanyl?
 - This has been discussed but there are challenges that have yet to be resolved.

Legislative Updates

Ernie Bradley, FDOT, shared relevant legislative updates with the FIDC.

Participants and the following questions and comments:

- **SB 432 – Driving Under the Influence**
 - This bill did not make it through committees. It did not have a champion to push the bill, so some coalition members are going to try to identify a champion with influence to have success next year. The FIDC may need to revise the language to drop the “all impairing substances language” and focus on the “warrants” section of the language to get incremental change.



- It may be helpful to improve the visual component of the supplemental information in support of this bill. FDOT will coordinate with consultants to create something more visually appealing.
- [SB 296 – Lawful Breath Test for Alcohol](#)
 - This bill made it through the house but did not pass in the senate. It was well received throughout the process but there was opposition from a few influential sources that ultimately held it up and kept it from passing.
- [SB1676 - Hemp](#)
 - A bill passed to limit the sales of all hemp products to anyone under 21. There was also a requirement to limit packaging to make it less appealing to children.

Pre-Service Training

Delton Perry, FLHSMV, gave a presentation on pre-service testing. He said this training is 3 days long and counts toward continuing education credits. During the COVID-19 pandemic, this training started conducting this training virtually which was well received by attendees. The course reviews the Bureau of Administrative Review and provides best practices of how to conduct courses. The course includes an overview of the ignition interlock device and a summary of the FLHSMV Organizational Structure to help direct attendees to get the support they need. The course includes a review of the statutory requirements. The training covers the Driver Risk Inventory and Special Supervision Services. He said about 100 people take this training on an annual basis.

Public Comment Period

There were no public comments.

Wrap up and Next Steps

Danny thanked attendees for their participation and said the meeting would reconvene at 9:00 AM. The meeting concluded at 4:38 PM.

3.0 Meeting Notes – May 5, 2023

Recap of Day 1

Kyle Clark welcomed participants and thanked them for attending Day 2 of the FIDC meeting. Kyle gave a detailed recap of Day 1. Danny reviewed the agenda for Day 2.

Florida Impaired Driving Digital and Print Materials

Ernie Bradley, FDOT, shared examples of impaired driving digital and print materials and asked the FIDC to provide their feedback. He said following the meeting, the team would revise the materials based on their feedback and make them available on www.drivesoberfl.com.

Participants had the following questions and comments:

Tip Card 4 – Know When You're Impaired

- Use BAC instead of BAL.
- Consider making the time statistic more vague. Say something like (It takes the body a longtime to reduce BAC and there is no way to speed the rate the body metabolizes alcohol.)
- Remove the “About 2 drinks” references from the bottom.
 - Maybe we do “1-2 drinks” etc.
- Include a reference that says, “This is different for everyone.”)
- Include a link to the website (QR code) for more info on impacts of alcohol.
- This might be a good poster to put in bars. Also, a good tip card to focus on high-school and college students.
 - It would make a lot of sense to recolor these to match university colors and distribute them accordingly throughout the universities in Florida.
- Consider moving the last myth/fact to the top (can't be convicted for driving under 0.08 BAC).
- Remove “at low levels” qualifier.
- Consider removing “alcohol” from the Myth and Fact headers.

Tip Card 5 – How to Avoid Impaired Driving

- Adjust the fine to match what we referenced on a prior tip card. Maybe \$10,000 or more.
 - This card references \$10,000 in fines which isn't accurate. Need to adjust.
- Consider adding a reference to injury or death of yourself or someone else. Maybe focus on the “your friends or family could be killed or injured” perspective to better resonate with the target audience.

Impaired Driving Subgrant Awards Engagement

Ernie Bradley, FDOT, provided an overview of the impaired driving subgrant awards engagement strategy. He said law enforcement agencies from around the state have applied for high-visibility enforcement subgrants but there are some noticeable gaps. He asked FIDC members to reach out to their law enforcement partners and encourage them to apply for high-visibility enforcement subgrants. He said Polk, Taylor, Glades, DeSoto, Hernando, and Highlands are all counties in the top 35% of impaired driving fatalities that have not applied for any subgrants and are the top priority for engagement.

Participants had the following questions and comments:

- William Jarvis, Florida Dept. of Business and Professional Regulation, Division of Alcoholic Beverages and Tobacco, Bureau of Law Enforcement (ABT), asked Ernie to send him information about the counties that have not applied for a subgrant yet. He said he can send some ABT agents to those agencies with information about subgrants.
- Mike Zinn said he has had success going to the MPOs with this information and leveraging their connections to engage law enforcement agencies.
- Ernie will send a list of priority cities and counties that have not yet applied and ask FIDC members to reach out to any contacts they have in those jurisdictions to share information about the subgrants.

Drive Sober or Get Pulled Over After Action Report

Juan Cardona, Florida LEL Coordinator, provided an update on the Drive Sober or Get Pulled Over After Action Report. He said the national Drive Sober or Get Pulled Over campaign was conducted between December 14, 2022, through January 1st, 2023. Participating law enforcement agencies submitted their enforcement activities electronically to the Florida LEL Program between January 1, 2023, and February 28, 2023. To support the enforcement campaign, LELs provided a variety of print materials to participating law enforcement agencies, including banners, yard signs, implied consent tip cards, and STST tip cards. He said social media messaging was made available to participating law enforcement agencies to help spread the word about Drive Sober or Get Pulled Over. In 2022, 161 law enforcement agencies were responsible for 36,478 DUI enforcement hours, 80 checkpoint operations, 2,014 DUI arrests, and more than 85,000 citations.

Participants had no questions or comments.

Future Impaired Driving Campaign Discussion

Chanyoung Lee, CUTR, led a discussion on future impaired driving campaigns. He shared several examples of specific drug impaired driving campaign taglines and commercials. He then asked the FIDC if any of these taglines or campaign approaches resonate with the FIDC.

Participants had the following questions and comments:

- The commercial with the trooper walking up to the house to tell someone their family was killed by an impaired driver was powerful.
 - Chris noted this commercial is being refreshed with a few different taglines as a part of the Target Zero Campaign.

- Vin noted this video is also being used as a part of a national prosecutor training.
- This one was good because it did not reference a specific drug.
- While the one with the grill was funny but unsure the message was well received.
- The one with a car of kids that didn't designate a driver was good but may not have a powerful enough message.
- Drive High, Get a DUI is a good tagline. Also, like Hits Lead to Hits.
- The NHTSA example where they almost hit a pedestrian is a good option.
- The NHTSA I can tell scenarios are good. Not sold on the tagline though.
- Like the NHTSA over the counter example. This would be a good one.

Florida Impaired Driving Fact Sheet

Chanyoung Lee, CUTR, provided an update on the Florida Impaired Driving Fact Sheet. The fact sheet includes the most recent impaired driving data summarized and presented in a variety of easy to understand charts, tables, and graphics. The fact sheet provides information on impaired driving fatalities and serious injuries by month, time of day, age, gender, vehicle type, and day of week. It illustrates fatalities and serious injuries according to impairing substances and provides information on the number of breath tests administered each year. The fact sheet includes information about Florida's efforts to eliminate impaired driving fatalities, serious injuries, and crashes as well as information about FIDC priorities and membership.

Participants had the following questions and comments:

- Does it make sense to compare fatal and serious injury trends to law enforcement activity? Does impaired driving enforcement taper off when impaired driving trends increase?
 - May need to work with FDLE to find intoxilyzer data over the last few years?
 - Maybe a part of the Law Enforcement survey?
- Would also like to see drug numbers by month to see if there are specific times of the year we need to focus our media attention on.
- Can we include a reference to impaired bicyclists or pedestrians in the vehicle type graph?
- Could we add a grand total to the resident/non-resident graphic?

Public Comment Period

There were no public comments.

Wrap Up and Next Steps

Danny Shopf, Cambridge Systematics reminded participants that the focus of the Q4 FIDC meeting would be around forming Action Plan Breakout groups and discussing the steps that need to be taken to achieve the actions assigned during this meeting. He provided dates for the upcoming FIDC meeting:



- FY22-23 Q4 Meeting (August 17-18, 2023) Location: Orlando

Ernie noted he would send out a survey to identify dates for upcoming meetings as well as a membership survey to update membership information (contact information, position title, etc.). Danny asked the coalition for recommendations for presentations they would find valuable at future FIDC meetings:

- Potential New Tip Cards
 - Tip card focused on university students and reference the impact on future employment.
- Mike Zinn and Ellen Snelling have a contact related to responsible service that we could ask to present.
- Ernie is working on a speaker to give a 24/7 Presentation
- Ernie is working on a presenter to discuss an update to the Driver Alcohol Detection System (DADS) technology.

Adjourn

The coalition meeting ended at 11:19 pm.

Contact information for impaired driving questions:

Chris Craig, FDOT
Traffic Safety Administrator
Phone: 850.414.4009
chris.craig@dot.state.fl.us

Ernie Bradley, FDOT
Impaired Driving Program
Manager
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