



Florida Impaired Driving Coalition Impaired Driving Strategic Action Plan

Updated – November 16 & 17, 2017

GOAL 1: IMPROVE PROGRAM MANAGEMENT AND STRATEGIC PLANNING

Objective 1.1: Expand Impaired Driving Coalition membership to include, at minimum, representatives from the Prosecuting Attorneys and Judges Associations, the military, the Tribal Nations, education, and multi-cultural organizations.

Strategy 1.1.1: Gain membership through outreach to military representative, Department of Education, and multi-cultural organizations.

Action Step #	Action Step Leader(s)	Description	Status
1.1.1a	Juan Cardona Kyle Clark	Reach out to military representative(s).	Juan will follow up with Olympia Jackson. Reached out to Ray's contact at the Federal Probation Courts and Coast Guard Reserves (is working with supervisors for approval).
1.1.1b	Danielle Branciforte Dave Pinsker	Reach out to the Department of Education.	Danielle is waiting to hear back from Jamie at Leon County School Board.
1.1.1c	Judge Grube, Brett Railey	Reach out to multi-cultural organizations.	Will work on including local CTST representatives to the coalition.
1.1.1d	Garrett Berman	Reach out for additional toxicological lab participation/representation.	

GOAL 2: IMPROVE PREVENTION

Objective 2.1: Draft model language to make over-service grounds for license action.

Strategy 2.1.1: Work with local vendors and distributors to educate and inform them on over-service.

Action Step #	Action Step Leader(s)	Description	Status
2.1.1a	Frank Franco	Work with Department of Business Professional Regulations to draft model language to address over-service.	Will follow up with Frank Franco at the February 2018 FIDC meeting.

Objective 2.2: Ensure that Community Traffic Safety Teams develop and implement strategies to address impaired driving by educating the teams about the extent and impact of impaired driving in their communities, and identifying opportunities to engage them in helping to address the problem.

Strategy 2.2.1: Engage communities throughout the state in addressing impaired driving issues. Improve collaboration and communication between the FIDC and the FDOT CTSTs.

Action Step #	Action Step Leader(s)	Description	Status
2.2.1a	Juan Cardona	LELs reach out to local Community Traffic Safety Teams (CTST) to educate and inform them on opportunities they may have to address and support impaired driving in their communities.	Ongoing
2.2.1b	Melissa Gonzalez	Distribute list of FDOT CTST coordinators to FIDC membership.	
2.2.1c	Cambridge Systematics	Invite local FDOT CTST Coordinator(s) to each FIDC meeting.	Begin with the February 2018 meeting.

GOAL 3: CRIMINAL JUSTICE SYSTEM

Objective 3.1: Propose model language that increases the existing penalties for chemical test refusals.

Strategy 3.1.1: Draft model language for DUI refusal legislation.

Action Step #	Action Step Leader(s)	Description	Status
3.1.1a	Chief Railey Judge Grube	Revise Refusal model language used previously and post on the FIDC website.	Revise and post model language on FIDC website.

Objective 3.2: Support codification of a uniform statewide impaired driving diversion program, defining criteria for admission and successful completion, and limiting participation in specified cases involving aggravating factors including recidivism.

Strategy 3.2.1: Propose model language that includes parameters for deferral programs in the state and centralizing the data for offenders who have already been in a deferral program.

Action Step #	Action Step Leader(s)	Description	Status
3.2.1a	Chief Railey Judge Grube	Review best practices from other states, e.g., Pennsylvania, Louisiana, Connecticut, and Mississippi, that could be considered for model language in Florida.	Post the Pennsylvania statute as a best practice example.
3.2.1b	TBD	Communicate the list of best practices as they apply to Florida.	Develop Best Practices. Post on FIDC website and share with our partners.

Objective 3.3: Review existing legislation for compliance with the impaired driving components of the FAST Act.

Strategy 3.3.1: Publicize the extent to which Florida currently complies with the impaired driving requirements of the FAST Act.

Action Step #	Action Step Leader(s)	Description	Status
3.3.1a	Chief Railey Ray Graves Larry Coggins Melissa Gonzalez	Review current laws and determine legislative needs to comply with NHTSA incentive.	Continue to review legislation.
3.3.1b	TBD	Develop a white paper that indicates the extent to which Florida currently complies with the impaired driving requirements of the FAST Act.	Subcommittee needs to be established.

Objective 3.4: Establish a process to link the citation to the impaired driving court case.

Strategy 3.4.1: Work with the TRCC to encourage development of a process to link citations to the impaired driving court case numbering system

Action Step #	Action Step Leader(s)	Description	Status
3.4.1a	Judge Grube Ann Marie Johnson Melissa Gonzalez	Develop speaking points to present to the TRCC.	Ann Marie is drafting talking points to present at TRCC December Meeting.

Objective 3.5: Ensure the accuracy of toxicology labs that meet minimum recommendations for the toxicological investigation of suspected drug-impaired driving cases and encourage standard toxicological screening for drug testing labs as recommended by Journal of Analytical Toxicology.

Strategy 3.5.1: Determine current abilities of Florida’s toxicology labs to meet minimum recommendations for the toxicological investigation of suspected drug impaired driving cases.

Action Step #	Action Step Leader(s)	Description	Status
3.5.1a	TBD	Identify toxicology labs being used for DUI enforcement cases and each lab’s current capabilities and compare to minimum targets.	Subcommittee needs to be established.
3.5.1b	TBD	Draft a white paper summarizing the results of the comparison of each lab with the minimum recommendations.	Subcommittee needs to be established.

Strategy 3.5.2: Propose a standard toxicological screening for drug testing labs based on Journal of Analytical Toxicology standards

Action Step #	Action Step Leader(s)	Description	Status
3.5.2a	TBD	Draft a white paper proposing a standard toxicological screening for drug testing labs based on Journal of Analytical Toxicology standards.	Subcommittee needs to be established.

Objective 3.6: Propose model language that improves the existing process for requesting blood draws to test for drug impaired driving

Strategy 3.6.1: Draft model language for search warrants related to blood draws for drug impaired driving

Action Step #	Action Step Leader(s)	Description	Status
3.6.1a	Garrett Berman	Draft model language for search warrants related to blood draws for drug impaired driving and post on the FIDC website.	Garrett will send proposed language and Danny will share with Coalition.

GOAL 4: COMMUNICATION PLAN

Objective 4.1: Develop a comprehensive multi-pronged approach to communicate to the public and impaired driving stakeholders the importance of driving sober.

Strategy 4.1.1: Develop an Impaired Driving Communications Plan to increase public awareness of the State’s focus on preventing, detecting, arresting, and adjudicating impaired drivers.

Action Step #	Action Step Leader(s)	Description	Status
4.1.1a	FIDC	Draft an Impaired Driving Strategic Communications Plan.	Melissa and Chris will work on this in 2018.
4.1.1b	Melissa Gonzalez	<p>Develop a year-round, data-driven, strategic, and tactical Impaired Driving Communications Plan that:</p> <ul style="list-style-type: none"> • Considers and refreshes or expands upon what is currently being done in Florida. • Addresses impaired driving target audiences; and promotes preventing, detecting, arresting, and adjudicating impaired drivers including the state’s high-visibility enforcement initiatives. • Includes a diverse set of print and digital informational/marketing materials. • Details toolkits and event materials for law enforcement and other stakeholders that can be branded for local use and/or distributed by CTST and other Florida coalition partners. • Identifies the various professionals and champions and provides talking points to promote preventing, detecting, arresting, and adjudicating impaired drivers. • Identifies distribution networks for materials. 	

Strategy 4.1.2: Implement the Impaired Driving Communications Plan and share it with all partners to solicit their buy-in and support.

Action Step #	Action Step Leader(s)	Description	Performance Measures
4.1.2a	TBD	Develop a diverse set of FDOT/FIDC “branded” informational/marketing materials including digital, print, high-visibility content, social media, toolkits, and speaking points for various audiences, as appropriate.	
4.1.2b	FIDC	Identify effective communication and education materials to be posted on the FIDC website.	Ongoing.
4.1.2c	Juan Cardona	Promote high-visibility enforcement initiatives to counter impaired driving.	Ongoing.
4.1.2d	Matt Nasworthy	Identify and promote safe ride programs and other alternatives that separate drinking from driving impaired.	Ongoing.
4.1.2e	TBD	Develop a media information page that includes advertisements, toolkits, etc.	
4.1.2f	TBD	Develop strategic partnerships with Florida’s other safety and public health coalitions to gain their support and assistance with promoting impaired driving messages to their key audiences. <ul style="list-style-type: none"> • Develop or expand partnerships with other agencies, businesses, and coalitions to incorporate impaired driving information in their materials. 	
4.1.2g	TBD	Distribute informational/marketing materials to target audiences through identified distribution networks.	

GOAL 5: IMPROVE THE SCREENING, ASSESSMENT, TREATMENT, AND REHABILITATION SYSTEM IN FLORIDA

Objective 5.1: Establish a standard for DUI programs for Florida.

Strategy 5.1.1: Develop a best practices framework for 24/7 programs in Florida.

Action Step #	Action Step Leader(s)	Description	Status
5.1.1a	FDOT	Report out from the Jacksonville Pilot. Have a presentation from this pilot at a future FDIC meeting. Listen to lessons learned and best practices.	Chris will work on scheduling Sue Holly to present at an upcoming meeting.
5.1.1b	FDOT	Review NHTSA requirements.	FDOT will review NHTSA requirements.
5.1.1c	TBD	Subcommittee will develop the best practices framework.	

Strategy 5.1.2: Develop a best practices framework for DUI Diversion Programs in Florida.

Action Step #	Action Step Leader(s)	Description	Status
5.1.2a	Cambridge Systematics	Post NHTSA recommendations and new materials developed under this strategy on the FIDC website as they become available.	
5.1.2b	Judge Grube DUI Diversion Subcommittee	Draft a list of best practices for DUI Diversion program record keeping based on activities in other states.	Will focus on this in 2018.
5.1.2c	Judge Grube DUI Diversion Subcommittee	Develop a model program that can be used by existing and new DUI Diversion Programs; incorporate references to where the money collected from these programs are distributed).	

Objective 5.2: Remove barriers that prevent impaired drivers from seeking treatment.

Strategy 5.2.1: Draft model language to repeal Florida’s alcohol exclusion law.

Action Step #	Action Step Leader(s)	Description	Status
5.2.1a	Vin Petty Larry Coggins	Review language used by other states to successfully prohibit alcohol exclusions in insurance contracts.	Review NHTSA report related to this. Model language was developed NAIC – post on website. FS 627.629

GOAL 6: PROGRAM EVALUATION AND DATA

Objective 6.1: Update the Traffic Safety Information System Strategic Plan to address the need for data linkages and integration, data dictionaries, and data formats for various data files used to address highway safety issues including impaired driving crashes, fatalities, and injuries.¹

Strategy 6.1.1: Improve current drug impaired driving statistics available for analysis.

Action Step #	Action Step Leader(s)	Description	Status
6.1.1a		FIDC will present to the TRCC	
6.1.1b	Chief of the Bureau of Records/ DRE (Kyle Clark)	Collect and report all drug impaired driving data currently available to FIDC from crash reports and citations.	Ongoing. LexisNexis/Fire system presented to the FIDC in Aug. 2016.

Objective 6.2: Streamline and create electronic reporting methods to improve timeliness, accuracy, completeness, uniformity, integration, and accessibility.

Strategy 6.2.1 Utilize an electronic form of the DRE face sheets that are submitted to the national database.

Action Step #	Action Step Leader(s)	Description	Status
6.2.1a	DRE-Kyle Clark	Develop an electronic method of moving DRE reporting from paper to electronic form.	This has been developed by NHTSA and it will be available in early 2019.
6.2.1b	Darrell Edmonds	Update FIDC on this data annually.	

¹ Goal 6.1 is directly linked to Goal 3.4

Objective 6.3: Understand the impact of Florida’s DUI Diversion Program on impaired driving arrests.

Strategy 6.3.1: Conduct research to determine if DUI Diversion Programs traffic stops and arrest rates of drivers who are suspected of impairment

Action Step #	Action Step Leader(s)	Description	Status
6.3.1a	FDOT – Chris	With input from Coalition members, develop a scope of work for a study on the effects of Florida’s diversion programs on impaired driving arrests rates and the frequency of impaired driving enforcement activities.	
6.3.1b	FDOT – Chris	Determine the possibility to conduct the study on the effects of Florida’s diversion programs.	

Objective 6.4: Explore methods to track law enforcement training related to impaired driving (ARIDE, SFST, etc.), for both instructor and the officers they have trained.

Strategy 6.4.1: Create an inventory of impaired driving related training courses, data sources, best practices, and tracking options.

Action Step #	Action Step Leader(s)	Description	Status
6.4.1a	LELs	Compile a list of Florida impaired driving related training courses (at a minimum: ARIDE, SFST, SFST Refresher, SFST Instructor/Update, DRE, MIDDLE, and DRE Recertification) that need to be tracked and who needs access to the information.	
6.4.1b	TBD	Identify best practices from other states for tracking officer training, including data sources, what courses and data fields are being tracked, what agencies own/maintain the database and who has access to the data.	
6.4.1c	TBD	Identify Florida training course data sources including what courses and data fields are being tracked, what agencies own/maintain the database and who has access to the data.	
6.4.1d	TBD	Prepare a white paper for presentation to the FIDC that summarizes the information collected from Florida and other states and provides options for tracking Florida’s impaired driving related training courses on a statewide basis.	